

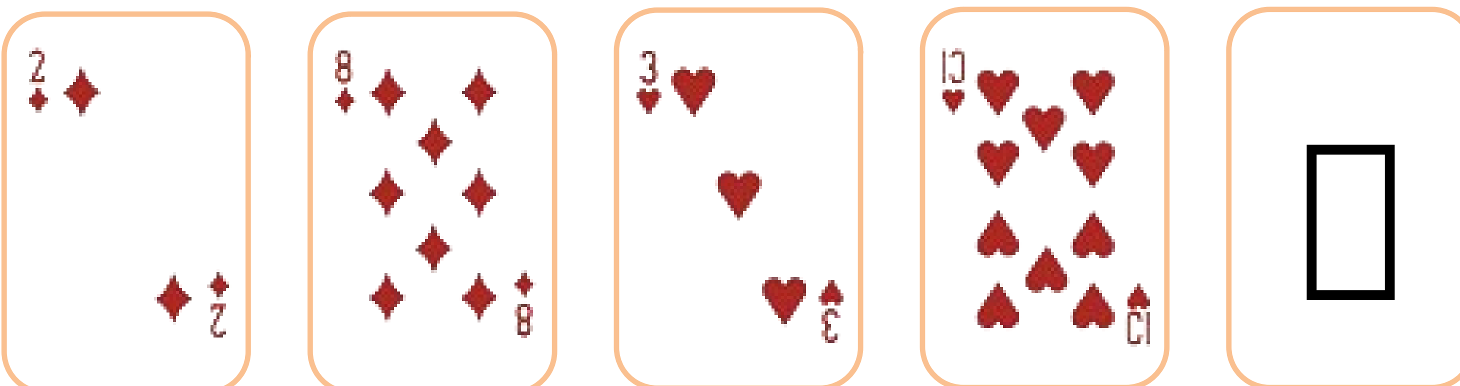


Top 10 Common Faults In Human Thought

Nikki

Gamblers’Fallacy

4 *



1 2 3 4 5

*

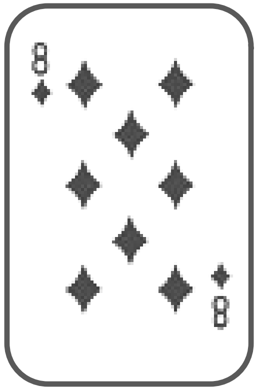
[illegible]

Gamblers’Fallacy

[illegible]

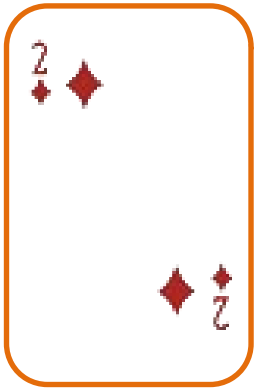
$$\frac{13}{52}=0.25$$

[illegible]



$$\frac{13}{52}=0.25$$

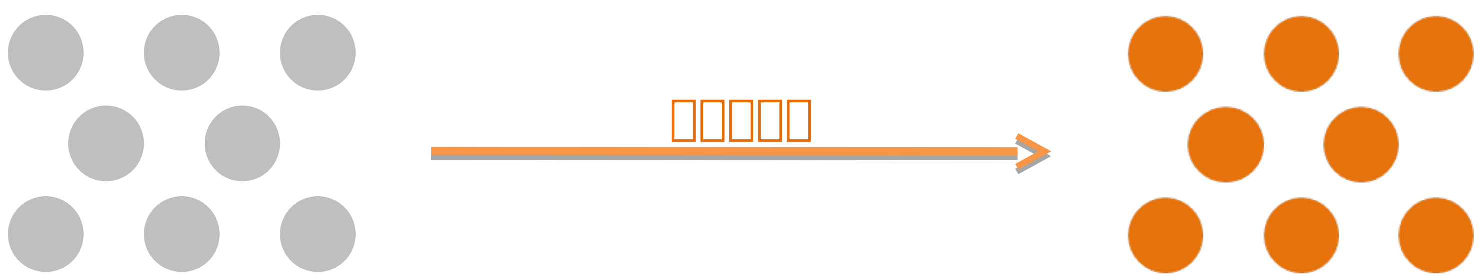
[illegible]



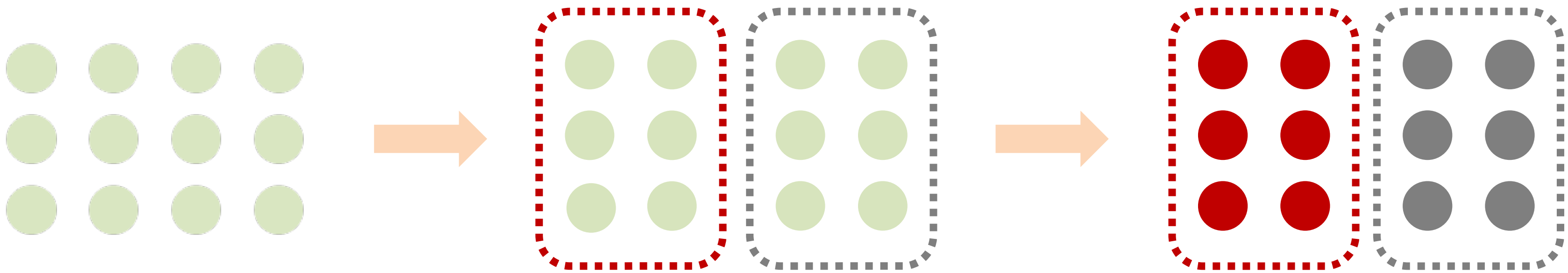
[illegible]…[illegible]

[illegible]

Hawthorne Effect



Hawthorne Effect



Pareidolia







?

?

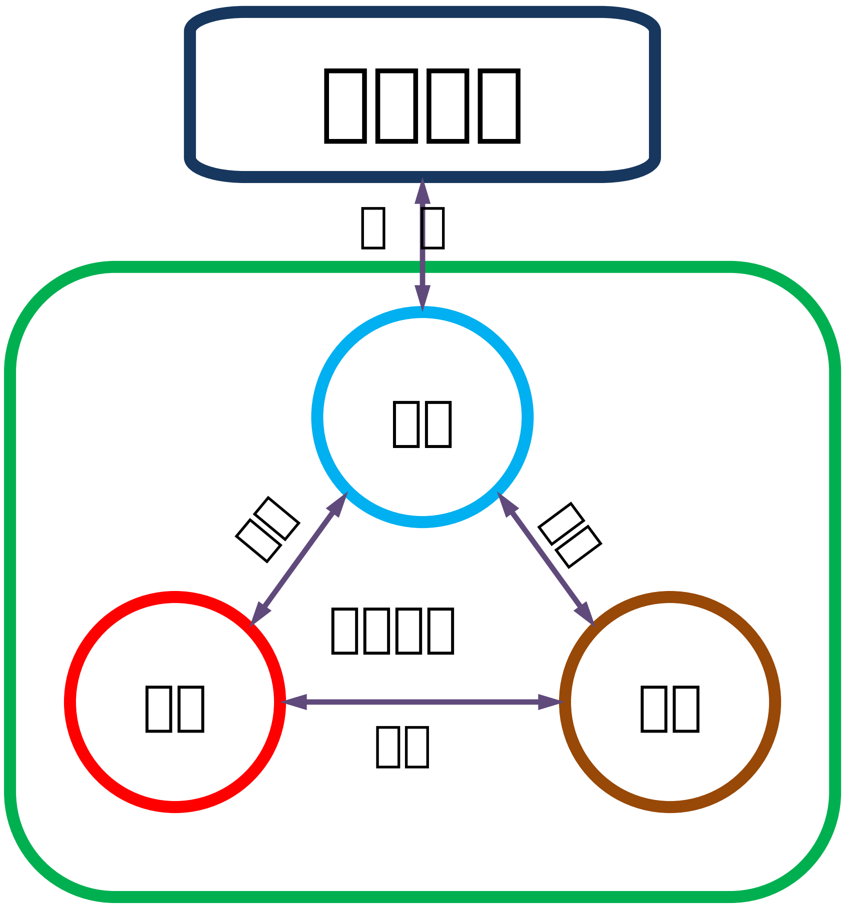
post hoc, ergo prop ter hoc

“ ” “ ”

A **B** **A** **B**

Self-fulfilling Prophecy

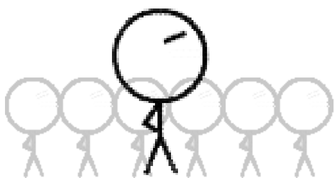
Self-fulfilling Prophecy



Herd Mentality

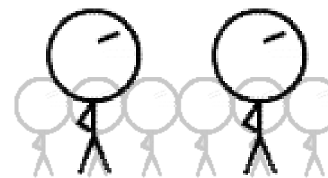
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1



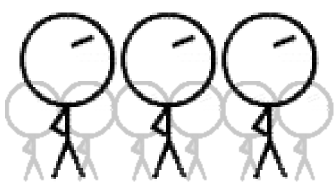
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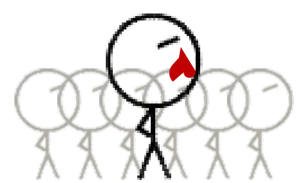
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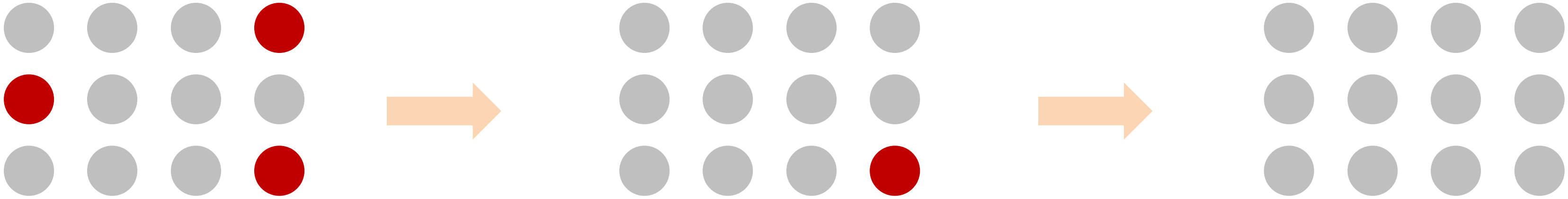


…

4



Herd Mentality



[illegible]

Halo Effect

[illegible] A [illegible] B [illegible] C [illegible]

A

[illegible]

B

[illegible]

C

[illegible]



[illegible] · [illegible]



[illegible] · [illegible]

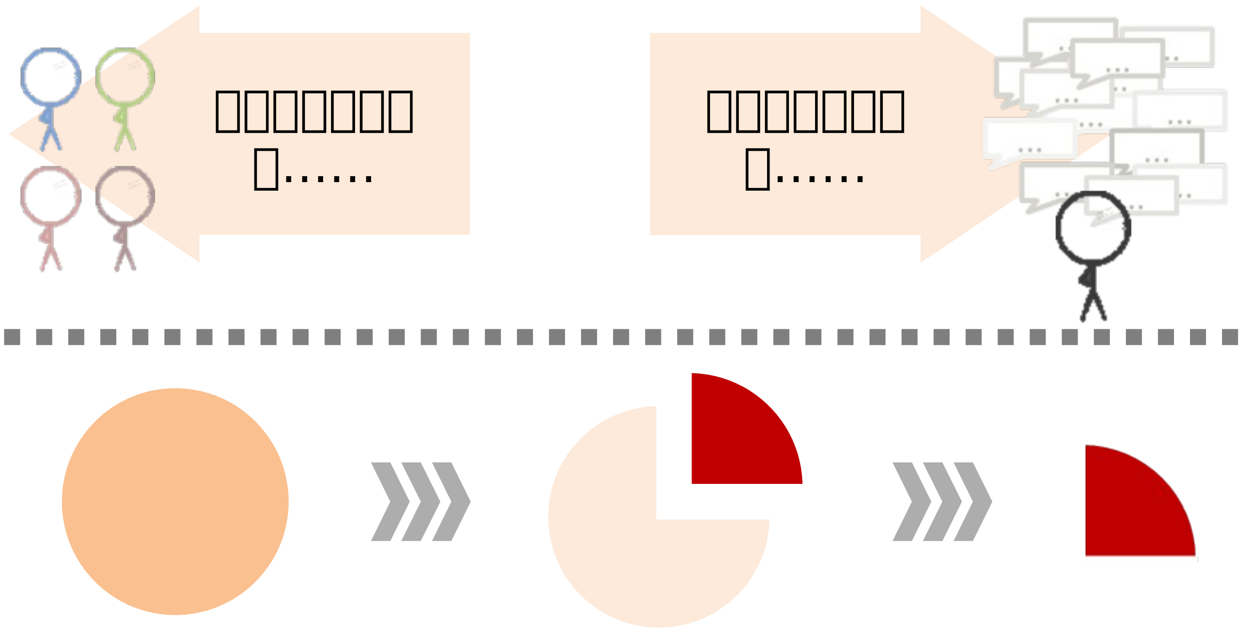


[illegible] · [illegible]

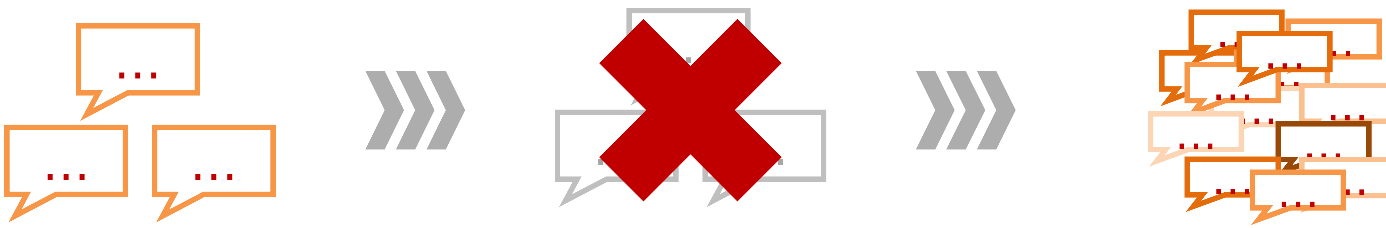
Halo Effect

常见的『晕轮效应』

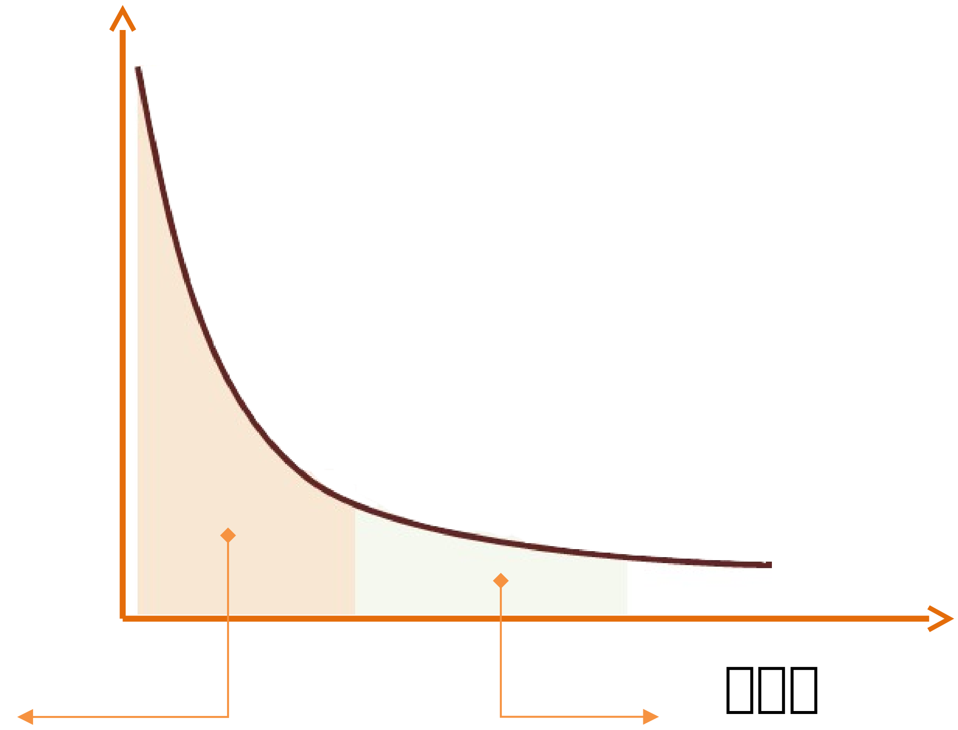
Resistence



Resistence

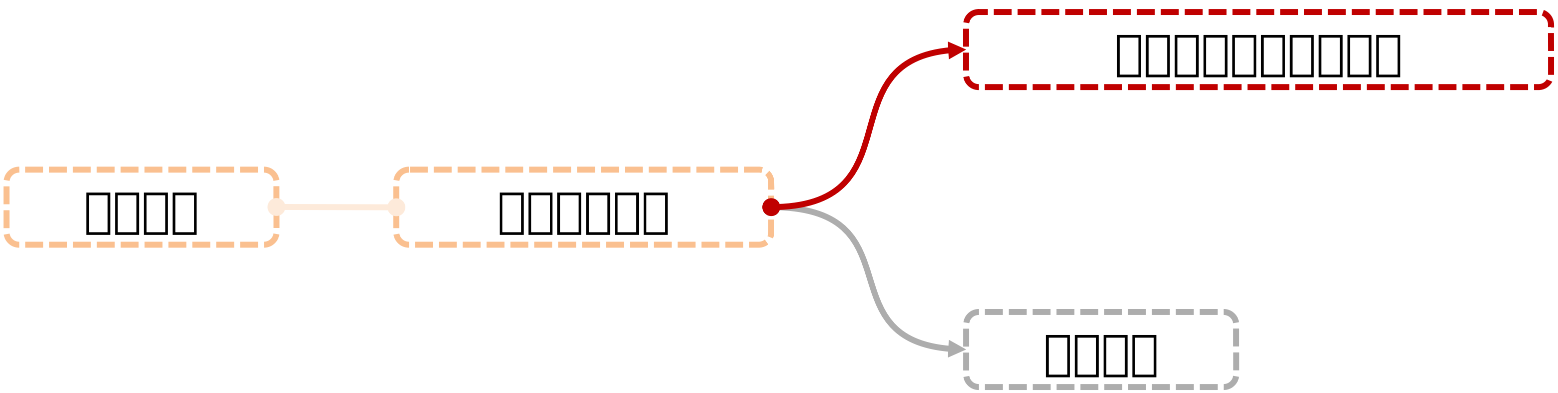


Hyperbolic Discounting

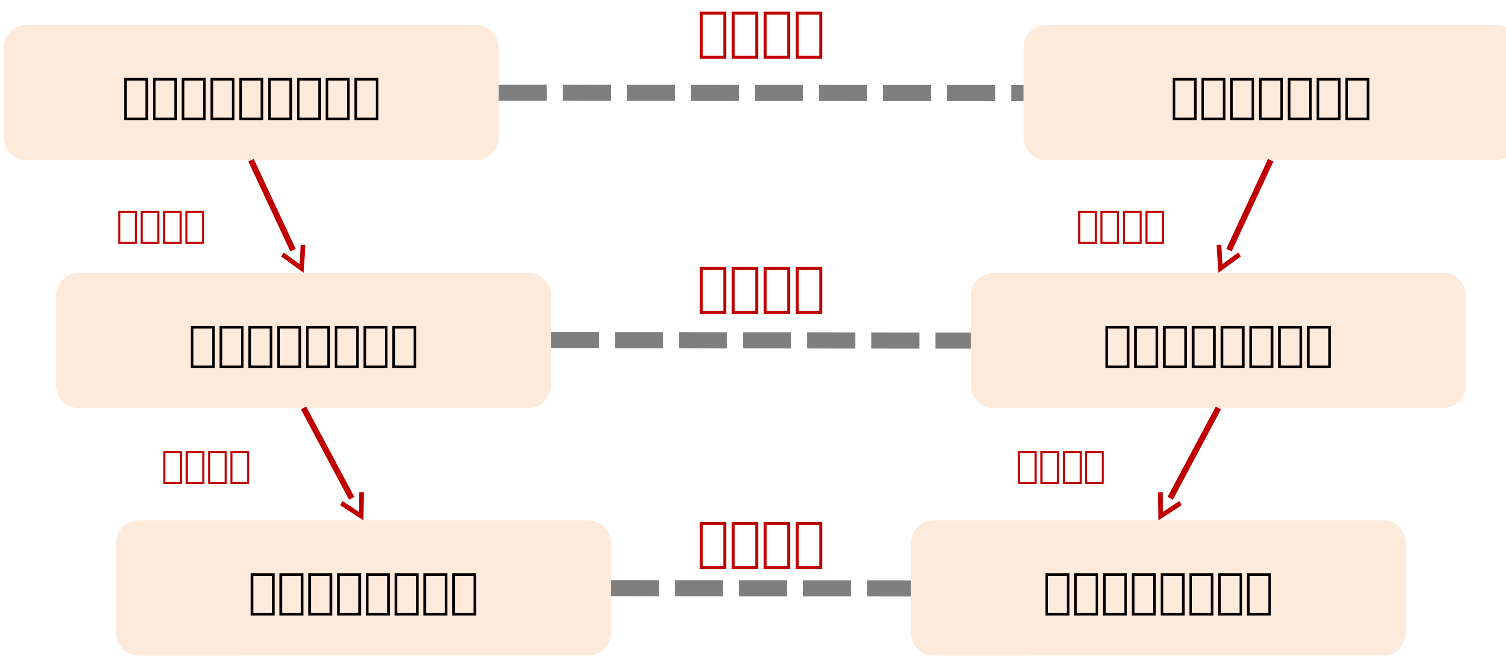


Hyperbolic Discounting

Escalation of Commitment



Escalation of Commitment



[illegible]

Placebo Effect

[illegible]

- **A** [illegible]
- **B** [illegible]C
- **C** [illegible]
- **D** [illegible]

* [illegible]

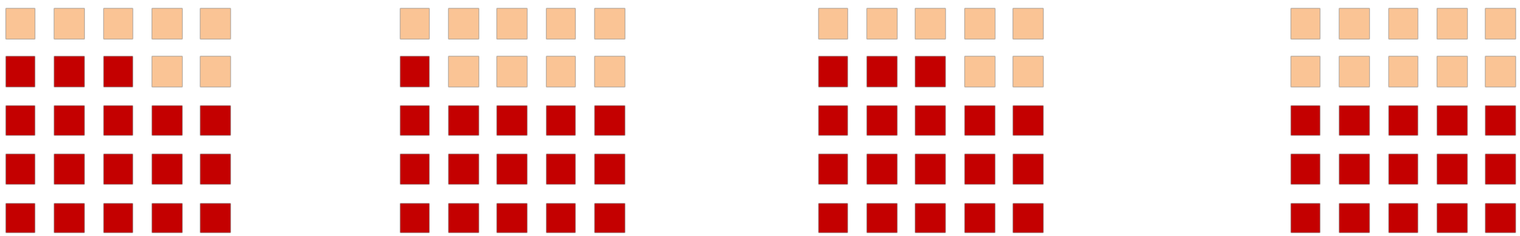
Placebo Effect

A [illegible]

B [illegible] C

C [illegible]

D [illegible]



[illegible] !

Acknowledgement

